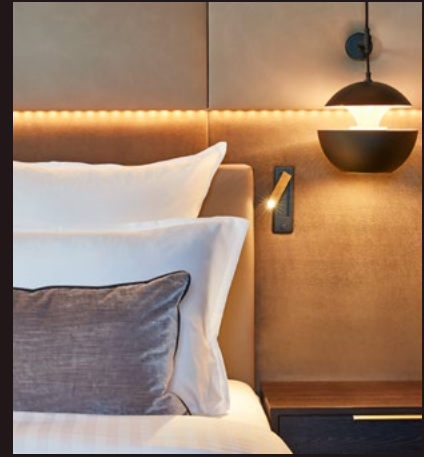


STEIGENBERGER

HOTELS & RESORTS

UPSCALE



STORIED TRADITION
CURATING
CONTEMPORARY
CULTURE.





HISTORICALLY CHARGED.

BRAND PILLARS

› Cultural narrative

We bring contemporary expressions of local culture and tradition to our guests.

› Contemporary excellence

Everything we do is in pursuit of precision, quality and efficiency.

› Engaging warmth

We are passionate about delivering genuine, welcoming service.

› Memorable experiences

Inspiring products and touches enrich our guests' stay.

Steigenberger Hotels & Resorts stands for contemporary upscale hotel industry, innovation and exceptional service. Traditional hotels and modern houses in large cities and idyllic areas with excellent spa facilities promise a stay with unforgettable moments of well-being and an excellent gastronomic offer.



BRAND BAROMETER



BEYOND PRACTICAL.

SAVOR THE MOMENTS.



Each morning starts with the famous Steigenberger Breakfast. Fresh-baked bread and traditional German favorites combine for an outstanding breakfast experience.



Taste our creative gourmet cuisine. Recharge your batteries in our spacious spa areas or on our rooftop terraces. Be inspired by our cultural events. Enjoy our comfortable rooms and suites. Steigenberger Hotels & Resorts treat visitors to a memorable stay – and make them return for years to come.

FACTS & FIGURES



Location:
AAA city locations and
resort destinations



Positioning:
Upscale



Contract:
Lease, Management
or Franchise agreement



Smart rooms



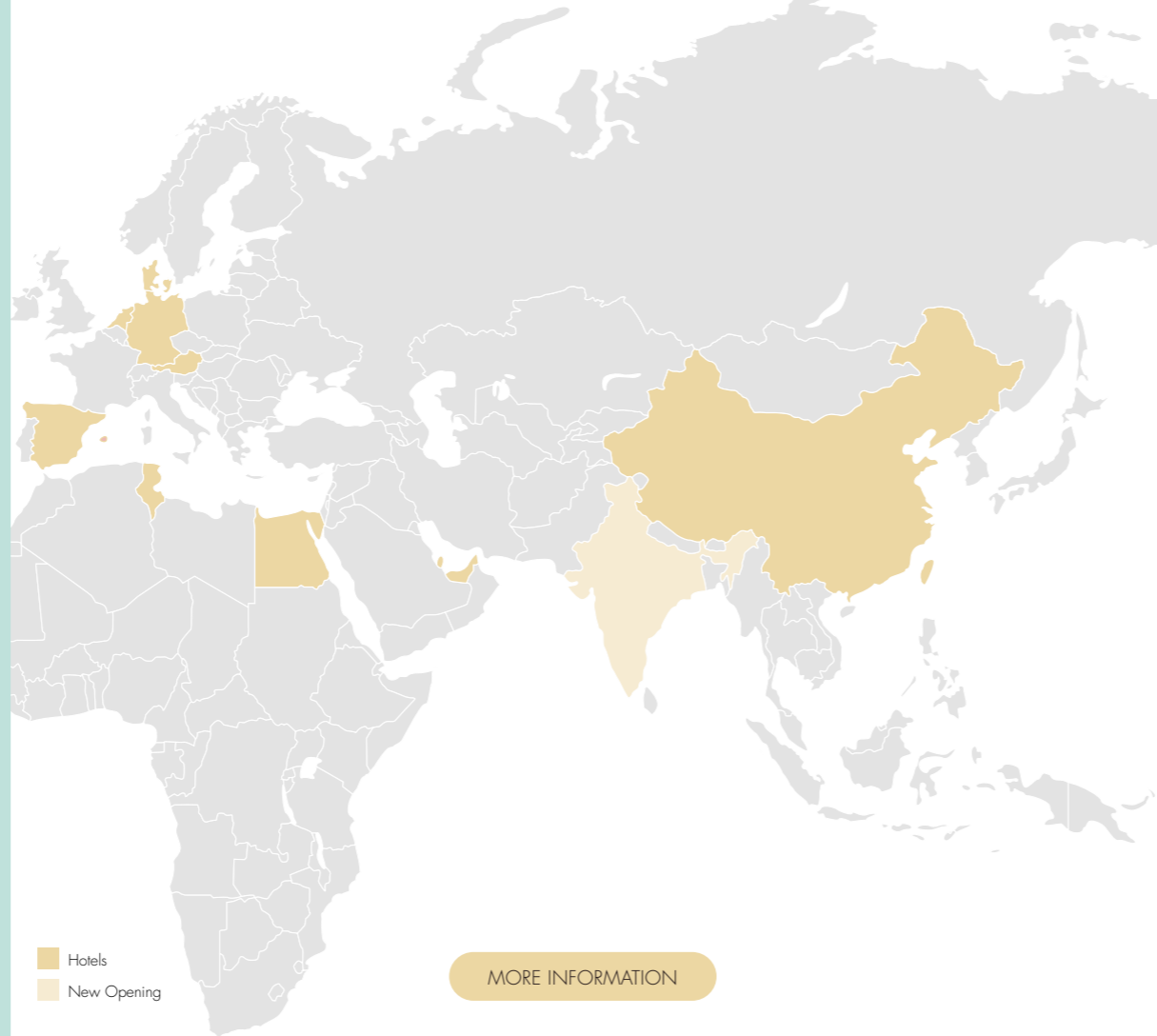
Innovative services



Individually adapted
service cultures

STEIGENBERGER HOTEL & RESORTS Business Development

Lyoner Straße 25 | 60528 Frankfurt am Main, Germany
T +49 69 66564-251
E businessdevelopment@deutschehospitality.com



High-class | Elegance | Tradition | History

	BUSINESS	RESORT
Number of rooms	100+	120+
Room size	28+ sqm	30+ sqm
Gross area per room	70 sqm	90 sqm
FF&E cost per key	EUR 25–30k	EUR 30–35k
Restaurants and bars	1 outlet	1 outlet
Conference space	500+ sqm	200+ sqm
Spa/wellness capacity	250+ sqm	800+ sqm



Our sustainability concept is based on a permanent optimisation and improvement in all areas, selected partnerships with certified partners and resource-saving action.

STEIGENBERGER

HOTELS & RESORTS

UPSCALE

