

# Jaz

in the city



UPSCALE  
LIFESTYLE

# BUILT BY MUSIC



Unique by its local approach, united by an authentic lifestyle, Jaz draws on the local music and cultural scene. Whether it's spontaneous DJ sessions, regular gigs, or turntables in the hotel lobby, Jaz brings the artists and their work to the hotel. The hotel itself becomes a stage and the stay an event. Jaz is stylish. Jaz is the pulse. Jaz inspires.



INSPIRED



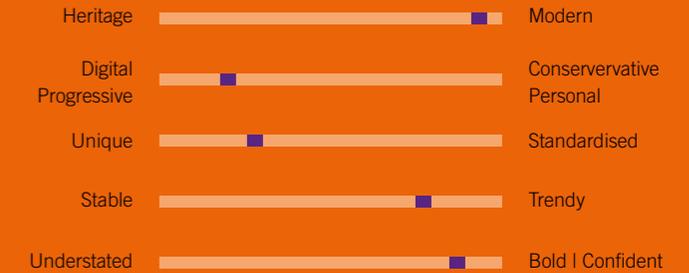
## BRAND PILLARS

- › Music
- › Innovation
- › Local DNA
- › Holistic well-being

Changing exhibitions decorate the public areas and walls. International guests and local artists gather for live acts, concerts and spontaneous sessions. The kitchens and bars showcase the latest trends in food and beverages. On the menu: traditionally influenced and more urbane dishes that we prepare using regional produce.



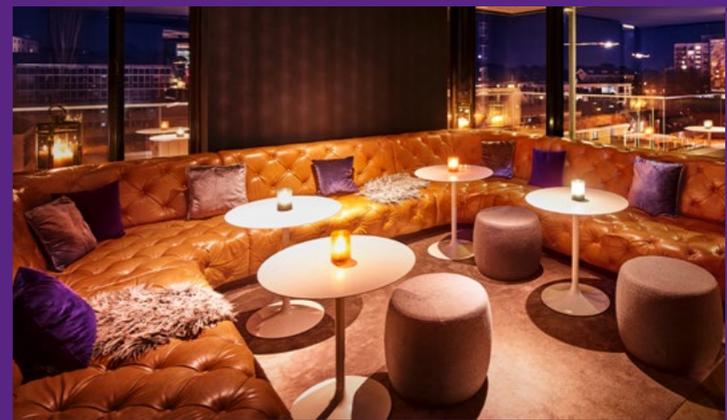
#### BRAND BAROMETER



# MOVING & GROOVING



# LOCAL DNA



Jaz in the City is all about music. Our guests can hear, see, and feel it across every area of the hotel. Apart from gyms, spas, soulfood restaurants and multifunctional conference rooms we also offer recording studios to get creative in. Even the naming of our rooms is connected to music: Our standard rooms are called "In Tune Rooms", our junior suites "Bass Rooms" and our one-bedroom suites "Offbeat Rooms".

## FACTS & FIGURES



Location:  
Vibrant urban locations



Positioning:  
Upscale



Contract:  
Lease or Management agreement



Local food with a twist



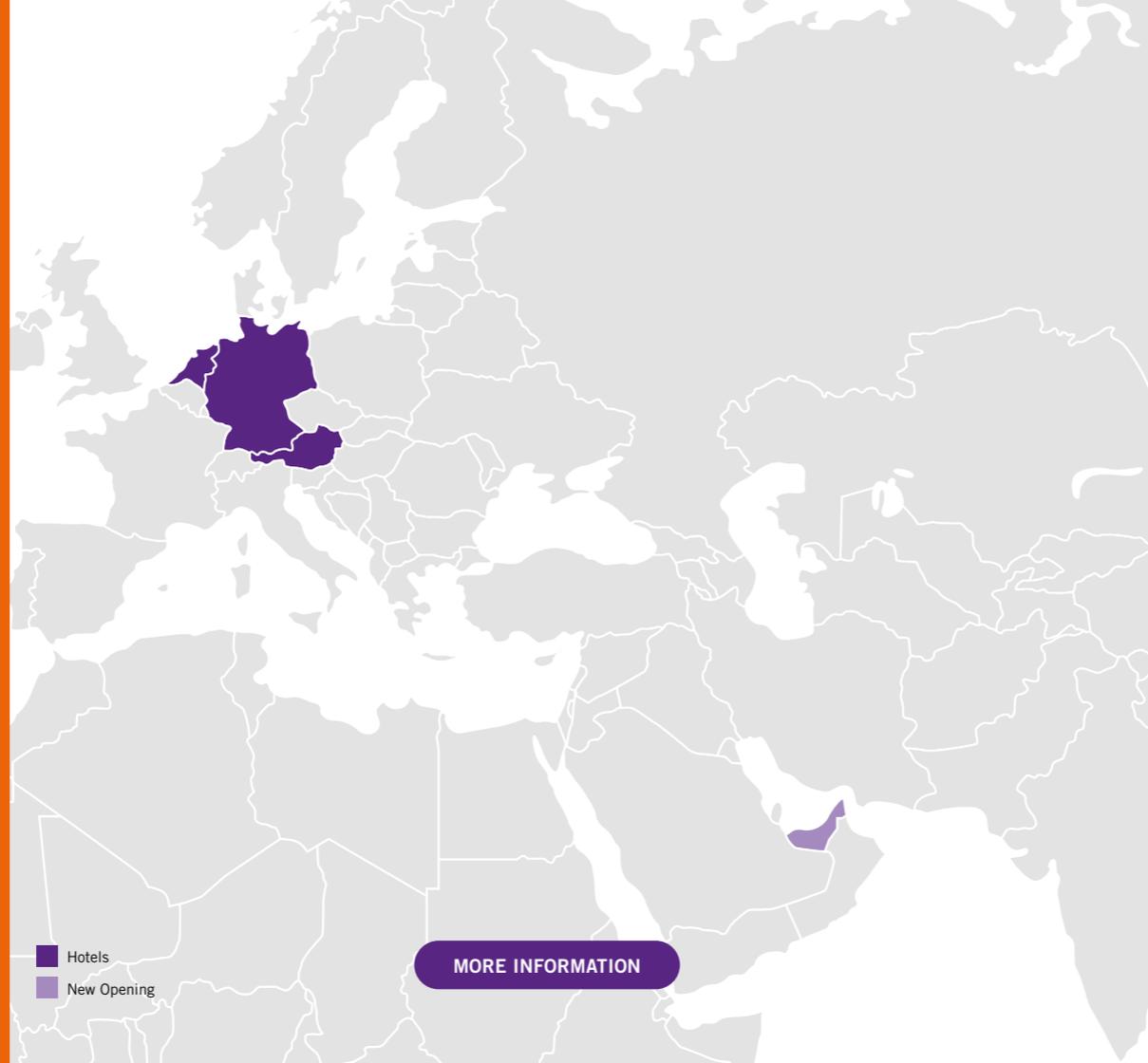
Music minded  
rooms and public areas



Jaz App

### Jaz in the City Business Development

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E [businessdevelopment@deutschehospitality.com](mailto:businessdevelopment@deutschehospitality.com)



## Connect | Fascinate | Live

Number of rooms	120+
Room size	22 sqm
Gross area per room	35 sqm
FF&E cost per key	EUR 21 k
Conference space	Multifunctional concept, subject to market
Restaurants and bars	1 outlet (local Style – Rhythms Bar & Kitchen)
Wellbeing/relaxercise	200+ sqm



SUSTAINABLE & FAIR

Our sustainability concept is based on a permanent optimisation and improvement in all areas, selected partnerships with certified partners and resource- saving action.

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UPSCALE  
LIFESTYLE

 DEUTSCHE  
HOSPITALITY

  
STEIGENBERGER  
ICONS

STEIGENBERGER  
PORSCHE DESIGN  
HOTELS

STEIGENBERGER  
HOTELS & RESORTS

  
HOUSE OF BEATS

Jaz  
in the city

MaxX  
by DEUTSCHE HOSPITALITY

IntercityHotel

Zleep  
HOTELS