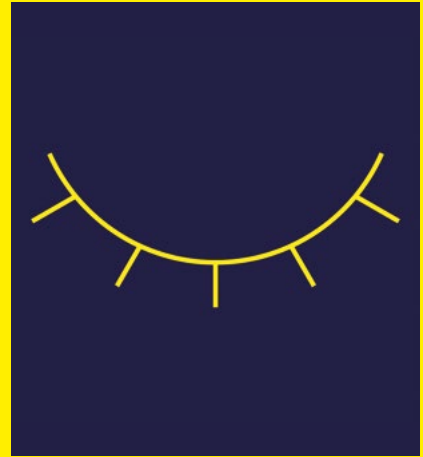


Zleep

HOTELS

ECONOMY
LIFESTYLE



A great night's zleep



With Zleep Hotels you feel more than understood. A modern hotel experience within your reach, way better than expected. No complicated booking, no extra fees, no overwhelming options to pick, everything is just right like the world-class mattress. And surprisingly you're having a great night's zleep, better than ever before.

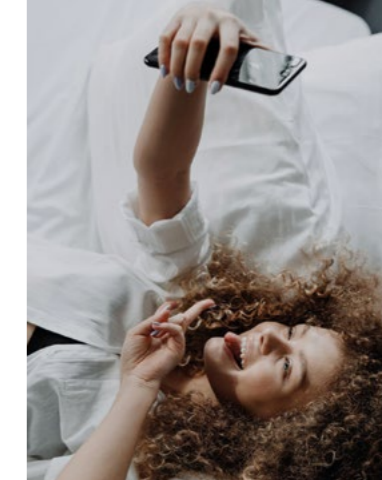
Making me smile



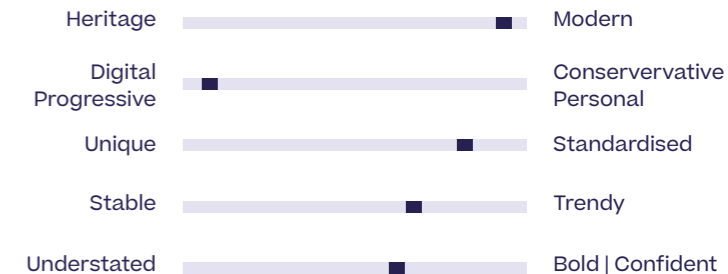
We all need a great zleep to be at our best. No matter who we are, no matter where we come from. It is only logical that we therefore focus on this one fundamentally important thing: A great night's zleep. Our concept is as simple and reduced as possible while we are making sure you have everything you need and fall azleep with a smile on your face.

The bright and spacious rooms are designed to make everyone fall asleep before their heads hit the world-class pillows and mattresses. Relaxed ambient sounds and optimal temperatures ensure no eye stays open.

Focus on a great night's zleep



BRAND BAROMETER





Memorable and digital customer journey

Visiting our Zleep Hotels feels easy like a sunny morning: starting with an uncomplicated digital check-in, during which we welcome our guests with customized music matching the time of the day.



FACTS & FIGURES



Location:
Urban, Business Area, Airports,
Highway, Suburbs to major cities



Positioning:
Economy | Lifestyle



Contract:
Lease, Management
or Franchise agreement



Free WiFi



24/7
digital check in



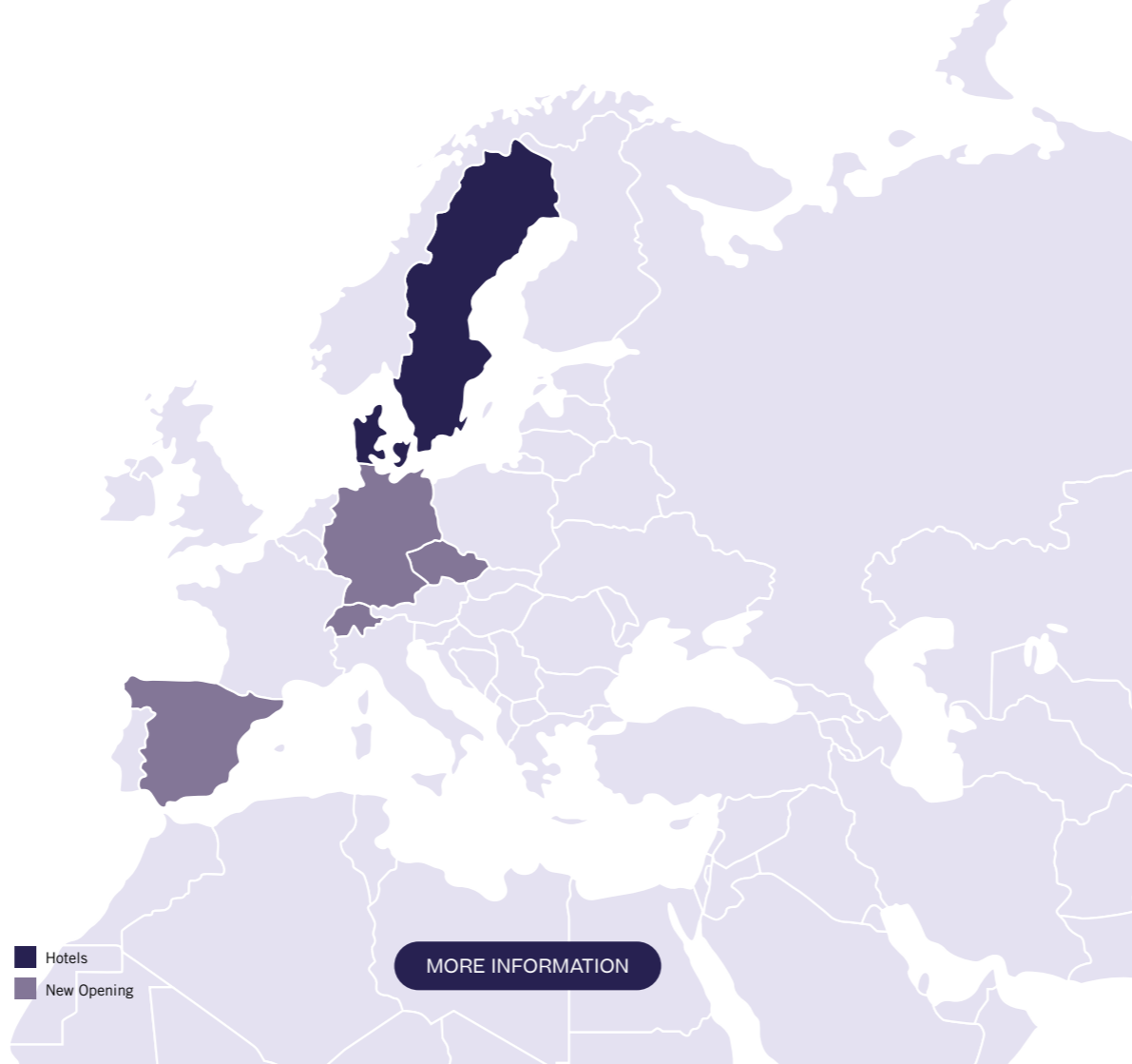
Digital
Customer Journey



App

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Simplicity | Quality | Easy-Going | Modern | Digital

Number of rooms	80+
Room size	15+ sqm
Gross area per room	25+ sqm
FF&E cost per key	EUR 4.5k
The Lounge	200 sqm mixed-use area for public space and external partnerships
Conference space	None



SUSTAINABLE & FAIR

Our sustainability concept is based on a permanent optimisation and improvement in all areas, selected partnerships with certified partners and resource- saving action.

Zleep HOTELS

ECONOMY
LIFESTYLE

